



THE HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY

Community Services Project: Developing Leadership Through Service Learning

School of Science	SCIE1090C
School of Engineering	ENGG2900A
School of Business & Management	SBMT2100F

COURSE SYLLABUS – FALL 2025

I. Course Information:

Instructor: Mr. Kah On Yap

Email: ko.yap@ceoglobalhk.org

Meeting and Lecture Dates (details in section V):

- Primarily Wednesday lectures (6:00pm – 7:50pm)
- Saturday mandatory lecture at external venue tbc (29/11 10am to 12:30pm)

Venue: Room 4620 (via Lift 31/32)

II. Course Description:

This course is offered by CEO Global Education Foundation (i.e. CEO Global) in collaboration with HKUST. CEO Global was established in Hong Kong in 2005 as an educational non-profit organization and it focuses on effective servant leadership and transformational character development with an emphasis on the foundations of servanthood, leadership, character and integrity.

Whether you are career focused or simply seeking your path in life, this course seeks to provide you with the key ingredients that will help you achieve success in life. Mentors will walk with you through the course and beyond plus the experience of a service project to help you apply some of the concepts delivered in class. The focus of the course is threefold:

- **Servanthood:** adding value to others by serving with an attitude of unselfish concern.
- **Integrity:** having a consistency of character that is demonstrated by alignment of words and actions.
- **Leadership:** developing authentic servant leaders who add value to their spheres of influence.

This is a workshops and mentorship program where you have access to the mentors every week.

The course structure includes **experiential learning, mentorship, and service projects**. A particular focus is the **high degree of teacher-mentor-student interactions**. The mentorship component brings together students and seasoned business executives from varied backgrounds. It involves **group discussion** and **open sharing** of meaningful

insights such as individuals' values and life experiences including challenges, failures and successful achievements. The deep, authentic relationships among our educators, mentors and students contribute to effective and lasting change. Mentors will accompany the student in each step throughout the program duration. Mentors are also available to discuss career-related issues and provide insights into the job seeking process.

III. Learning Objectives and Contents

The course aim is to immerse students into a stimulating and professional environment that will allow them to gain unique and effective leadership skills (i.e. servant leadership). The course provides opportunities to learn about self and others'; to clarify self-purpose and direction in life; and to learn about the importance of being a positive influence to others in order to achieve the highest degree of personal, professional and organizational success and add value to the community.

Furthermore, it aims at building cross-cultural bridges amongst individuals of all backgrounds and experiences. **Through this course, students will learn soft skills along with knowledge needed for success in the marketplace; the same character values that corporates are looking for in their recruitment and search for talent.**

The program starts with helping students understand themselves and then teaches them to understand others as different individuals and the necessity of accepting and respecting one another; to be culturally astute and to have an other-centered mentality. This will allow them to develop strong and positive relationships in both personal and professional environments.

More specifically, students will understand and develop:

- **Self-understanding** – to facilitate students to clarify their identities and self-acceptance; their own strengths and weaknesses; and purpose, vision and values in life so they can make better decisions and positively influence others.
- **Life purpose, values**, principles, attitude, and mind-set so as to enable students to transform themselves and have a clearer sense of life direction and their own definition of success;
- **Servant leadership** principles based on integrity and having a positive attitude, good character, sound values and a commitment to serving the needs of others;
- **Communication skills**, including proactive listening and giving effective presentations;
- Understand the importance of **cultivating relationships** based on trust and integrity and collaborative thinking (other-centeredness);
- Broadening **social and global perspectives** and to be culturally astute (i.e. to promote global and cultural intelligence);
- Tools for experiencing the **transformation of life purpose**, values, principles, attitudes and mindset;
- **Service project management** and implementation skills so as to enable students to generate a positive impact on people, groups and organizations in need; and
- **Coping with adversity** - To provide insights on how to manage, overcome and learn from past failures.

IV. Assessment Scheme

Item		Deadline
Class and Project Participation (min. 70% attendance)	20%	-
Book reflection (min. 800 words)	15%	11 Oct
Final Course Reflection (min 800 words)	25%	24 Nov
Group Service Project - proposal	10%	02 Oct
- project delivery	10%	18 Nov
- presentation	10%	19 Nov
- final report	10%	26 Nov

*Note: Students **must** participate in all 4 assessments for passing the course. Class participation will be based upon attendance, active participation in discussions and project planning and execution.*

- This learning experience is a two-credit course, graded Pass (P) or Fail (F). To achieve the Pass grade, each student must complete all tasks on time listed in the “Assessment Scheme”
- Each Student must take an active, contributive and effective role in the design, planning and delivery of a team service project. At the course's end, each group will need to conduct a final presentation covering the process, outcome, learnings and reflections from the service project.
- A detailed presentation framework (content) will be provided by the Partner Organization
- Each student is required to submit a self-reflective paper (min. 800 words) for the “Final Reflection” component to the Partner organization (copies will also be kept by HKUST) at the end of the course
- An overall program evaluation will be conducted by the Partner organization and/or HKUST at the end of the course

V. Class Schedule

1	3-Sep	Course Briefing
2	10-Sep	The Way to Success
3	17-Sep	Team Building & Personality Difference
4	24-Sep	Project Design & Management + Project Planning
5	1-Oct	No Class – National Day
6	8-Oct	Trust & Integrity
7	15-Oct	Servant Leadership
8	22-Oct	Communicate with Impact / Relationship and Conflict Management
9	29-Oct	No Class – Chung Yeung Festival
10	5-Nov	Failing Forward
11	12-Nov	Time & Life Management
12	19-Nov	Project Presentation
13	29-Nov (Sat)	Career Development

Session sequence may change at the discretion of CEO Global

VI. Speakers and Mentors list (Tentative)

Christine Liu

BSc Management Sciences (Manchester)

- Learning consultant in leadership and talent development Learning Coach Leadership in International Management (LIM) General Manager, SCLearning (a learning subsidiary of Standard Chartered Bank) Corporate & Institutional Banking Commercial banking in HK, New York and Shanghai (HSBC)

Chesney Wong

DBA (Newcastle), MBA (Wales), EMBA (Tsinghua) and B.Eng in Computer Science (HKUST)

- VP of Digital Solutions (Football Marketing Asia)
- GM of AI Product & Solutions (Wisers Information Limited)

David Chang

Ms in Edu (HKMU); Bachelor of Science – BA, Finance and International Management (Georgetown University)

- Vice Chairman Asia, PGIM Investments
- Former CEO & Regional Head for Greater China in Franklin Templeton Investments
- Board of Independent Advisor – Raffles Family Office; Board Vice Chair – Hong Chi Association

David Yang

MBA-Marketing (Connecticut); BBA (State University of New York)

- Founder (Green Earth Power Company Ltd); Holder of US Patent and China Patent; Former President (AT&T Multi-media Group and Absolute Swine Insemination Company-USA)

Ellen Mai

Master of HR & MBA (Macquarie Graduate School of Management - Sydney); BA, Business and Managerial Economics (McGill, Canada)

- Greater China Senior HR Director (Bulgari & LVMH Watches & Jewelry); Regional HR and Organizational Development Director, Asia, Japan and Australia (Moet Hennessy Asia Pacific of LVMH Group)
- CityU Lecturer

Julia Lee

University of Toronto (Bachelor of Arts - BA, Economics), City University of Hong Kong (EMBA, Distinction)

- Managing Director Head, WMPS and Managed Investment (Retail) HK at Standard Chartered Bank
- Managing Director, Head of Private Wealth and Bank Distribution Hong Kong at Black Rock Asset Management North Asia

Kin Yung

BSc Chemical Engineer (Michigan State University)

- Vice President – Regional Operation of Dispersion Division, BASF Asia Pacific;
- Former Director, Regional Technology and EHS Management, Petrochemical Division (BASF);
- Former Project Management Director, Performance Chemical Div. (BASF)
- 27 years in Chemical industry. Work experience in Hong Kong, Mainland China, Germany, USA, Singapore

K.O. Yap

FCA (Fellow of Institute of Chartered Accountants in England & Wales) BSc (London School of Economics)

- Board Director of CEO Global Education Foundation, Light of Hope Asia Foundation, World Vision China
- Partner at Hexa Asset Management
- Previously, Investment banker: EVP & Head of Corporate Finance, Daiwa Securities (Asia ex Japan)

Kevin Wilkey

JD/MA (Harvard University) BA (Dartmouth College)

- Head of Legal Asia at MetLife
- Former Regional General Counsel for UBS
- Deputy General Counsel UK for Deutsche Bank

P.S. Fung

B. A. (A.S.) (HKU), B. Arch. (HKU), MSc. (Conservation) (HKU) HKIA, Registered Architect. Authorized Person (List I)

- Ex Architect Hong Kong Housing Authority Architectural Design, Project Management, Contract Management, Architectural Conservation and Computer Aided Design in the last 30 years

Peter Ho

MBA (Chicago)

- CEO (YMCA)
- Country Head & Senior Client Banker (JP Morgan, Hong Kong)
- Managing Director (METHANEX China)
- CEO (New Island Printing Group)

Oscar Leung

MFin (Curtin)

- Founder and CIO of Ample Capital Technology Limited
- Co-founder and Executive Director of Whitestone Capital Technology
- Portfolio Manager, Fidelity
- Managing Director & Senior Investment Manager, Manulife Asset Management

Sylvia Li

B.Comm (University of Toronto)

- VP Talent Management, Head of HR, Asia Pacific, Bain & Company;
- Regional Human Resources Director, Asia Pacific, Wills Towers Watson
- Management Consultant, Executive Coach, Speaker

Trevor Mak

MBA and B. Com, Accounting and Finances, (Alberta - Canada)

- Board Director (CEO Global)
- Managing Director (Citi Bank & Julius Baer)
- Corporate Banking and Private Banking (Standard Chartered Bank and Banking Factory - HK and Canada)
- Associate (Chartered Institutes of Bankers – UK)

Ward Niou

MBA, International Business (U of Alberta); Ambrose University

- Regional Director, Learning & Development, Richemont SA
- Previously, Director (Retail Academy, Country SCB Way Champion (Standard Chartered Bank), Assistant Director of Marketing (CEIBS)

Winnie Leung

BABS (University of Central Lancashire)

- AVP, People & Culture (Sun Life Hong Kong Ltd – Wealth and Pensions)
- VP Business Support – HK (TOP-TOY(HK) Limited) - Leadership; Coaching; Change Management; Project Management; Performance & Talent Management

VII. Book list for writing book report:

The Secret: What Great Leaders Know and Do,
Ken Blanchard and Mark Miller, Berrett-Koehler Publishers, 2014.

The Leader in You,
Dale Carnegie, Pocket Books, 1993.

The 5 Love Languages: The Secret to Love that Lasts,
Gary Chapman, Northfield Publishing, 2015.

How Will You Measure Your Life?
Clayton M. Christensen, James Allworth and Karen Dillon, Harper Collins, 2012.

Integrity: The Courage to Meet the Demands of Reality,
Henry Cloud, HarperCollins Publishers Inc, 2009.

The 7 Habits of Highly Effective People: Powerful Lessons in Personal Change,
Stephen R. Covey, Simon & Schuster, 2013.

Principle-Centered Leadership,
Stephen R. Covey, Fireside, 1992.

The Effective Executive: The Definitive Guide to Getting the Right Things Done,
Peter F. Drucker, HarperBusiness, 2006

Grit: The Power of Passion and Perseverance,
Angela Duckworth, Penguin Random House, 2017.

Mindset: The New Psychology of Success,
Carol S. Dweck, Ballantine Books, 2007.

Emotional Intelligence: Why It Can Matter More Than IQ,
Daniel Goldman, Bantam Books, 2005.

Give and Take,
Adam Grant, Weidenfeld Nicolson, 2013.

Failing Forward: Turning Your Mistakes into Steppingstones for Success,
John C. Maxwell, Thomas Nelson, 2000.

Your Road Map for Success: You Can Get There from Here,
John C. Maxwell, Thomas Nelson, 2006.