(Shared) ENTR 2010 Course Outline - Fall 24-25

Overview:

📅 Date/Time: Wednesdays 12:00pm - 12:50pm

📍 Room 4582, Lift 27-28 (Path advisor)

🍎 Instructors:

> Professor Erwin Huang, Adjunct Professor, Integrative Systems and Design, Academy of Interdisciplinary Studies

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> Ms. Aki Leung, Teaching Associate, Integrative Systems and Design, Academy of Interdisciplinary Studies

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▼ Course Description

This course introduces entrepreneurial mindsets (including curiosity, grit and creativity) through mentorship and readings. This highly personalized class addresses the challenges of designing your life and career by offering a framework, tools and a community to support you on your entrepreneurial journey.

This is an experiential course where in-class participation and reflections are emphasized. Class topics include design thinking, integration of work and life views, and personal

development.

This is a 1-credit pass/no pass class and meets once a week. This course requires pre-approval and students of all backgrounds and years are welcome.
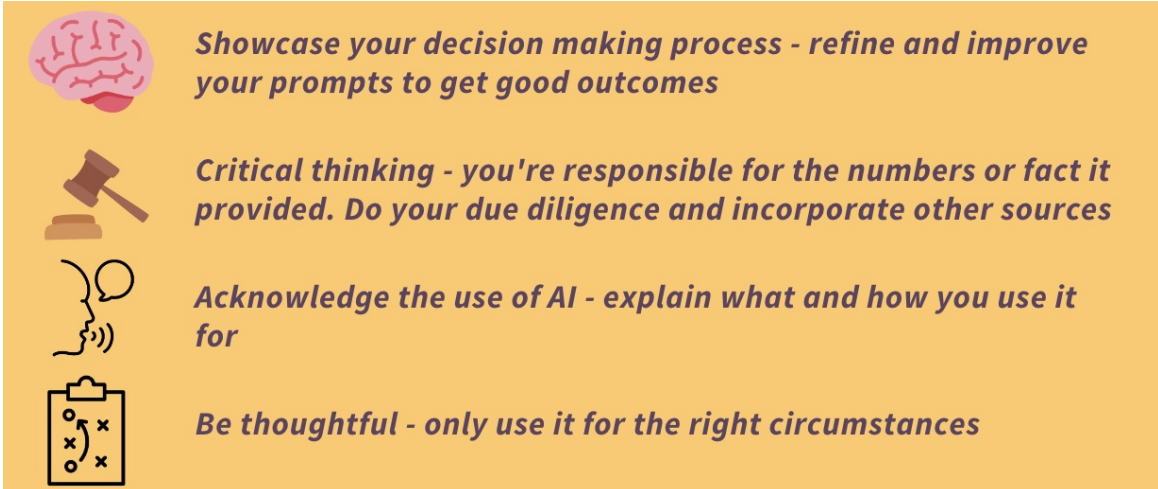
▼ Intended Learning Outcomes

Upon successful completion of this course, students will be able to:

- Develop a basic understanding of design thinking and its application on designing your life and career

- Learn and practice important entrepreneurial mindsets including curiosity, grit and creativity

- Gain insights and appreciation of entrepreneurship in various fields

- Cultivate entrepreneurial mindsets through readings and mentorship

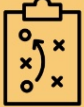# 💻 Policies, Guidelines and Resources

▼ AGI policy

Learning to use AGI is an important skill. Some group and individual assignments would require you to use AGI as one of the tools to enhance your quality of work.

Showcase your decision making process - refine and improve your prompts to get good outcomes

Critical thinking - you're responsible for the numbers or fact it provided. Do your due diligence and incorporate other sources

Acknowledge the use of AI - explain what and how you use it for

Be thoughtful - only use it for the right circumstances

More resources:

Generative AI & Education │ HKUST CEI │ Center for Education Innovation
Since the launch of ChatGPT in November 2022, the world of Generative AI has been rapidly evolving and its impact on education remains a topic of debate. To help faculty stay informed on the various aspects of Generative AI and understand how HKUST is responding to it.
https://cei.hkust.edu.hk/en-hk/education-innovation/generative-ai-education

> **Access to ChatGPT via POE without a VPN connection | HKUST CEI | Center for Education Innovation**
> As we continue to explore the impact and potential of generative AI tools, such as ChatGPT, in teaching and learning, it is important to note that ChatGPT is currently inaccessible from Hong Kong without a VPN connection.
> 📖 https://cei.hkust.edu.hk/en-hk/education-innovation/generative-ai-education/access-chatgpt-poe-without-vpn-connection

▼ Communication Platforms

Platforms and Intended Purpose

Aa Name	☰ Tags	🔗 URL	☰ Assignments
Canvas	Official announcement / lecture notes/ slides	canvas.ust.hk	All assignments should be submitted through Canvas for official record
MIRO	In-class activities / assignments	https://miro.com	Assignments, brainstorming, discussions
Notion	Collaboration	https://www.notion.so/	
Canva	Presentation tool	https://www.canva.com/	
Personal communication method (Whatsapp/Signal)	Collaboration		Coordinate with your team member outside of class
G Suites		https://gsuite.google.com/	
Website	Case library / learning resources	entru.hk	
Facebook	Speaker recaps	@entruhkust	Speaker Reflections (please note that the comment URL link needs to be submitted onto Canvas in order to be counted)
AI platform for reflection	In-class activities / learning resources	chat.erwin.hk	

> 💡 **The class schedule and assignments are structured to mimic the actual process and actions of launching and running of an online shop. It is designed so that you go through the process below:**
> **1. Forming your team**
> **2. Knowing your customers**
> **3. Building: product and brand**
> **4. Growing your business**

📅 Schedule

> 💡 While this course is highly structured, it will be subject to change. Please refer to in-class announcements as the course plan might be adjusted to accommodate students' progress.

🗓 Wk	📅 Date	🔖 Topic/Module
1	September 4, 2024	Introduction/ Course outline
2	September 11, 2024	Potfolio building on Notion
3	September 18, 2024	(Holiday) Mid-autumn festival
4	September 25, 2024	Dysfunctional Beliefs
5	October 2, 2024	Good time journal & rate my life
6	October 9, 2024	Wicked problems, system thinking & Ikigai
7	October 16, 2024	Vision Boarding
8	October 23, 2024	Picnic + Vision board sharing
9	October 30, 2024	Odyssey plan
10	November 6, 2024	Testing
11	November 13, 2024	Testing update
12	November 20, 2024	Finale, reflection, guidance
13	November 27, 2024	Final presentation

💯 Assessments

Assessment details will be available on Canvas. Please refer to Canvas for the most up-to-date information.

Assignment Submission

All assignments must be uploaded to Canvas by 5pm Hong Kong Time on the date that assignment is listed as due in the Course Schedule, unless otherwise specified.

Any assignment turned in late will receive a grade deduction. 20% mark will be deducted for late submission. Submissions after 7 days are not accepted.

Aa Assessment	# Points
Attendance	20
Work view & Life view	10
Good Time Journal	5
Rate My Life	5
Vision Board	5
Odyssey Plan	10
Presentation	25
Personal Development Journal	20