

Citation

Distinguished Engineering Alumni Award
For Devoted Service and Contribution to Alma Mater

Mr. Terry TSANG Kin-Chung

MPhil in Civil Engineering and BEng in Civil & Structural Engineering
CEO of Madhead
HKUST Council Member
HKUST Convocation Chairman



When enterprising self-starter Terry Tsang Kin-Chung began his student days at HKUST in 2001, he soon knew he was in the right place. In the energized School of Engineering that was just celebrating its 10th anniversary with the rest of the University, Terry's experience in the then Department of Civil Engineering proved a journey of exploration, friendship, and most importantly support in life-changing times of need. He has never forgotten this.

Connected initially to HKUST by the stories he heard from his father, who worked as a security guard during the construction of the campus, and then a high school student summer camp that introduced him to the go-ahead Clear Water Bay environment, the free-spirited youngster selected the University for all five of his degree application choices. While drawn to mathematics, where he was a star performer from primary school onward, and later to physics, he eventually put Civil and Structural Engineering first, actively seeking and meeting the challenge of the tough entrance requirements as the first member of his family to join a university. Indeed, to many, Terry's grassroots childhood might seem to have presented insurmountable difficulties in attaining this goal. Both his father and mother worked as casual laborers earning limited and unpredictable incomes. This meant no computers, video games, or even pocket money when he was growing up. But

instilled with resilience by the deep love and sense of security that his parents gave to him and his two siblings, Terry did not compare. Instead, he learned how to negotiate hurdles early, such as teaching himself to type on a paper keyboard in a book, rather than a real one. It also meant he listened when his father told him, "it is always better to use a pen than a hammer", and studied hard.

Once at the School of Engineering, Terry relished his classes and campus life, especially living in hall. However, shortly before graduation in 2004, he suffered the devastating blow of the sudden loss of his father, plunging the family into grief and financial difficulty. Swiftly and wholeheartedly, the HKUST community rallied round. Comfort and compassion came from classmates, faculty, and the University, including an emergency grant issued in just two days to assist Terry and his younger brother Terence, by then a Computer Science (Information Engineering) undergraduate. Such concern forged an indelible bond. Now a mega entrepreneur, together with his brother, Terry still keeps the University letter providing the funds on his desk.

At the outset of their business venture in 2008, though, pursuing their own path proved a tough one, with a deluge of failed ideas and directions. "I cried a lot," Terry recalled. However, with his engineering

training to find solutions and the courage and perseverance of a true HKUSTer, he kept searching until the pair hit on Facebook apps. As revenue finally started to flow into their company, Madhead, Terry began to pay back the credit cards and loans that had originally sustained the company rather than taking the conventional investor fundraising route. In addition, he made his first gift to HKUST.

Later, moving into mobile games, the brothers enjoyed huge success with the award-winning *Tower of Saviors*, and other products. Released in 2013 and still a favorite in Hong Kong, Taiwan, and Southeast Asia, *Saviors* turned Madhead into a Hong Kong billion-dollar company just a year later. To date, the game has accumulated over 25 million downloads. It helped Terry win the Emerging Entrepreneur category at the EY Entrepreneur of the Year Awards China in 2013. It also brought inner reflection on a principle learned from his parents: to be kind-hearted to others. In 2016, this guidance was translated into the Student Emergency Fund to assist HKUST students in need, just as the Tsang brothers had been. The same year, in early recognition of Terry's leading role as a graduate contributor, he received the Outstanding Young Alumni Award from his former department for his technology entrepreneurship, innovative thinking, and many contributions to make HKUST a better place.

Terry has since gone on to become a University-wide exemplar of the multiple ways that HKUST's 100,000-plus alumni can remain engaged. From 2019, he has served as vice-chairman and chairman of the HKUST Convocation, creatively activating alumni connectivity and drawing back graduates to reconnect and

participate. He has also been a University Council member since 2023, using his start-up management experience to contribute to carrying forward the institution's dynamic approach. He continues to assist with outreach on behalf of the University, and shares his knowledge and experiences as a mentor. Furthermore, being particularly drawn to "multiplier effect" ways of giving back, which inspire recipients to later contribute themselves, he has recently established the HKUST Top Engineering Scholars Awards, together with NVIDIA CEO and Honorary Doctor of Engineering Jensen Huang. At the same time, Terry has never stopped increasing his own insights and vision, graduating from a HKUST MBA in 2018 and now enrolled in the bilingual Doctor of Business Administration program.

Looking further into the future, he hopes his four children will one day find their own path to HKUST, where he has invariably felt his deep attachment to be reciprocal and makes his regular visits to the campus seem like a homecoming. A touching illustration is the naming of Towers A and B halls of residence after his parents, Tsang Chiu Sang and Lam Po Yu, in November 2025 in acknowledgement of the Tsang brothers' continuous contribution. Looking back, Terry always wished his parents had come to campus more often. Now, they have a permanent place at HKUST.

It is thus as an exceptional role model for an all-round HKUSTer in his outstanding entrepreneurial achievements, inspiring alumni leadership, and devoted service and support on behalf of the future development of his alma mater, the School of Engineering is delighted to honor Mr. Terry Tsang, CEO of Madhead, with a HKUST Distinguished Engineering Alumni Award.

讚辭

傑出工程校友獎：
對母校的盡心服務及貢獻

曾建中先生

哲學碩士(土木工程學)及工學士(土木及結構工程學)
Madhead行政總裁
香港科技大學校董會成員
香港科技大學評議會主席



2001學年之始，滿懷理想的少年曾建中踏進香港科技大學，很快便感受到自己是「科大人」。當時，科大及其轄下的工學院正值創辦十周年，在這朝氣蓬勃的校園，他成為了土木工程學系(前稱)的一分子。隨後的歲月，他不僅在這裏探索知識、結識良師益友，更在人生關鍵時刻獲得母校的溫暖扶持。這份恩情，令他銘記於心。

建中與科大結緣可追溯至他的童年。早在校園興建期間，他的父親已經服務本校，於工地擔任保安員，讓他自小便從爸爸口中聽聞關於這所未來大學的故事。及至中學期間參加一次夏令營，清水灣校園自由開放的學風更令他嚮往在這裏求學。於是，他在填報大學聯招申請時，首五個志願全部選擇了科大的課程。儘管自幼展現數學天賦，後來又鍾情物理學，他最終還是決定以土木及結構工程學為首選，迎戰嚴格的入學要求。

成長於基層家庭的建中，立志成為其家族的首名大學生。當年，他的雙親靠從事散工維生，收入微薄且不穩定。與其他孩子相比，他沒有電腦、沒有電子遊戲機，也沒有零用錢。然而，父母給予建中和兩位弟妹無比的家庭溫暖，培養出孩子堅韌的性格和自強不息的精神。與其抱怨沒有

電腦，建中就用書本上的紙鍵盤自學打字。他也牢記父親「執筆勝於執鎚」的教誨，一直奮發向學，圖以知識改變命運。

考上科大工學院後，建中積極投入課堂學習與宿舍活動，度過充實的校園生活。可惜好景不常，在他2004年畢業前夕，父親突然離世，一家人頓時陷入悲痛與經濟困境。當時，弟弟建豪同樣已入讀科大，主修計算機科學—資訊工程。校園上下立即向這對兄弟伸出援手，同學和師長關懷紛至，而校方亦於兩日內迅速發放緊急援助金，協助他們解決燃眉之急。這份雪中送炭的情誼，令建中永誌不忘。二十多年後的今天，他仍將當年大學的資助信函珍藏於案頭。

時至今日，曾氏兄弟已成為知名企業家。不過回顧2008年創業之初，兩人也經歷過連番嘗試和挫敗。建中坦言，在摸索方向的過程中，他嘗多次落淚，然而憑藉工程學的解難能力，以及科大人「凡事皆可為」的精神，他們終於在臉書應用程式開發中找到突破點。當他們創辦的公司Madhead賺得第一筆盈利時，建中並未如傳統投資者那般立即尋求融資，反而先行償還創業初期累積的信用卡結欠和貸款，然後就捐贈予科大，從此開啟了他回饋母校的旅程。

建中的事業轉捩點，是其公司進軍手機遊戲市場。2013年，Madhead推出《神魔之塔》，旋即風靡港台以至東南亞，至今累積下載量已超過2,500萬次。這項成就為他贏得2013年度「安永中國區新興企業家獎」，同時亦觸發他反思父母所教導「助人為樂」的道理。2016年，兩兄弟慷慨捐資，為母校設立「學生緊急援助基金」，協助有經濟困難的學弟學妹，正如當年他們受助一樣。同年，土木及環境工程學系頒授「傑出青年校友獎」予建中，以嘉許他在科技創業、創新思維及校園建設方面的貢獻。

心繫科大的建中為校務傾注心力，成為十萬校友的典範。自2019年起，他先後出任評議會副主席及主席，運用創新方式加強校友聯繫，鼓勵更多畢業生回校參與活動；2023年加入校董會後，又憑藉其創業及管理經驗，協助大學拓展。此外，他長期代表科大參與外展活動，並擔任學生導師。最近，他與NVIDIA首席執行官兼本校工程學榮譽博士黃仁勳博士一起捐款，設立「頂尖工程學者獎」。與此同時，他亦不忘自我增值，繼2018年完成科大工商管理碩士課程後，目前再於本校修讀中英雙語工商管理博士課程。

畢業多年，建中依舊經常回到科大這個大家庭，感覺就如回到自己的家。可是他心中有一個遺憾，就是父母未有更多機會來科大走走。為了表彰曾氏兄弟長期以來的貢獻，大學於2025年11月以他們雙親的名字，將學生宿舍A、B兩座分別命名為「曾超生樓」和「林寶茹樓」，象徵本校與曾氏家族之間深厚的情誼。展望未來，建中

希望自己的四名子女也能入讀科大，在這裏追尋各自的理想。

工學院謹此頒授「傑出工程校友獎」予Madhead行政總裁曾建中先生，以表揚這位科大人的卓越創業成就、啟發校友的領袖風範，以及對母校發展的無私奉獻。